

Band Booster Meeting, January 14, 2020

BHSN Jazz Band Room, 6:00 PM

Members present included:

Officers: Nathan Bean, Lisa Mann, Rachel Wheeler

Thomas Wilson, John Sorsen, Caroline Johnson, Nick Blue (student teacher), Wendy Dawkins, Eva Allen, Stephen Westerfield, and Kathy Stout

The meeting was opened by President Rachel Wheeler.

Treasurers Report

Treasurer Nathan Bean distributed the Budget vs. Actuals and the Statement of Financial Position (as of 1/12/20):

- Nathan inquired about the receipt of Winter Guard and Winter Percussion dues. Tom will provide him information and what has been received to date.
- Nathan had reached out to Kim Mills (Spirit Wear Coordinator) regarding outstanding income from our online store via 1818 Apparel. He believes we should be receiving approximately \$400 for the fall Spirit Wear online store sales, but he does not have those proceeds at this time. He will be touching base with Kim to inquire about this. There was continued discussion about determining another time in the Spring to re-open the online store and modify the items offered. All agreed that this was a good idea, but no specifics were determined at this time. Caroline reported that there is about a 2-week lead time for 1818 Apparel to re-open for us.
- The marching band still remains under budget as of now. Tom is hoping to shift somewhere around \$3,300-\$3,500 a year over the next few years to be put towards the uniform fund. We felt this could be accomplished, especially with the newly created endowment begins to generate usable income starting around October 2020. We will continue to be mindful of this as we move forward with the budget for this year.
- Nathan reported that he had received a letter from the IRS stating that we had filed taxes late. Nathan felt this letter was in error and is looking into the matter.

Patron Drive Update

- The Patron Drive runs the entire school year and we're currently at \$7,995 of the budgeted \$10,000. We'll continue to deposit donations and the PayPal link will remain on our site. A few donations are still trickling in. Caroline brought \$250 in checks to give to Nathan for Patron Drive. Tom had also received a check from Your Cause that is believed to be intended as a Patron Drive donation and gave to Nathan during the meeting.
- Janis Stockhouse graciously wrote thank you cards to donors for the Patron Drive
 - Caroline Johnson provided a list of donors and addresses (including online donors) & Tom shared the BHSN Bands postcards with her.

ISSMA Planning & Preparation Update

- ISSMA is on track for back-to-back Saturdays on 2/1/20 (Vocal & Piano) and 2/8/20 (Solo & Ensemble). Ten rooms are scheduled for 2/1 and nineteen scheduled for 2/8. Rooms will be set up Friday after school. Tom will elicit help from students as needed.
- Wendy Dawkins reported that she is working through what needs to be done for room monitor volunteers. An email will need to go to IU students to get volunteers there. Erin Smith (past Booster President and Jacobs staff member) will send out on our behalf.
- Brenda and Arle Lommel are coordinating the concessions. The first weekend (2/1) coincides with the Wrestling sectional. The Lommels are aware of this and will take this under advisement to adjust concession offerings that day (e.g., additional breakfast options).
- Regarding the Hospitality Room, Tom will reach out to Karen Pollard to see if she is willing to

coordinate this again as she is experienced with it. He will keep Rachel and Lisa apprised if Karen is unable to commit to find someone to coordinate this.

- From last year's coordinator's notes provided to Wendy, it was suggested, and the group agreed, to send both Room Monitor and Hospitality/Concession Sign Up lists in one email instead of separately to avoid numerous emails and mitigate confusion. Rachel will provide our sign in and password information so that Wendy can edit last year's sign up and update for this year's dates and needs. Wendy will then draft email content and send to Rachel/Tom for it to be sent through Mail Chimp for distribution.

Director's Report

Thomas Wilson and John Sorsen gave the Director's report:

- 6th Grade concerts are upcoming and Tom will be in attendance to field any questions parents and students expressing interest in continuing band through middle school and beyond.
- Band-O-Rama with Tri-North will be 2/27/20
- Purdue Jazz Fest (1/18 - Advanced & Studio) trip. John stated that chaperones are still needed as he has not heard from anyone. Rachel will send a second email plea asap as the trip is in four days.
- Upcoming events are All State Jazz is this weekend (1/17-Fri during day), Louisville Jazz Fest for Advanced Jazz on 2/21. Our Advanced, Studio, and Lab will perform at the Ball State Jazz Fest on 2/29 and the Intermediate Jazz will perform at ISSMA Jazz Fest on 3/6.

New Business

2020-2021 Officers/Chairs

- Rachel updated the group on developments with filling next year's Band Booster positions:
 - Scrip Coordinator – Natalie Kubat has agreed to transition to this role and has been in contact already with Lissa May to learn the ropes.
 - Uniforms – Helen Rhee and Kate Putman will take the reins from Kathy Stout
 - Web Maintenance – Geoff Cashman. Rachel felt that we should continue to look for a second, back up so that this does not all fall upon one individual. The group agreed.
 - Treasurer – Nathan Bean graciously agreed to stay on as Treasurer.
 - Secretary – Ryan Provines will get back to us later about continuing in this role
 - President – Caroline Johnson offered to fill this position so that Lisa Mann can continue to Chair Chow and VP duties.
 - Vice President – Lisa Mann will continue in this role
 - Chow – Lisa Mann will also continue in this role, but we will need to find someone to shadow or it could easily be co-chaired. Lisa has spoken with someone who has some interest in helping, but cannot commit to chairing the position (Ann Ames).
 - Jazz Rep – Sue Bauer is currently in this slot, but we NEED someone for next year. Rachel is going to email Andrea Wiley for details on Jazz Fest since BHSN will be host this next year.
 - Photography – Michael Berin is stepping away from this. It was suggested that Helen Rhee might be a good candidate to approach for this.
 - Fundraising Chair – Caroline Johnson is our new Fundraising Chair. Her goal is to get the ball rolling on this position and then guide others as they take it over. Our fundraisers will also help offset the difference for march-a-thon: a goal to have a fundraiser each month.
- Wendy Dawkins suggested the idea to have a "welcome dinner" for rookie marching parents ahead of the marching season to use as a way to expose them to volunteer opportunities. Lisa Mann commented that we were looking to revisit the timing of the rookie parent meeting, so we would certainly take this under advisement.

Fundraising Efforts

- Caroline updated the group on the upcoming fundraising events:
 - January - Chipotle slated for 1/29/20. Is already posted on Facebook and Instagram. (33% return). Caroline to get flyers to Stephen to post on website.
 - February - BJ's Brewhouse slated for 2/27/20. Has been a good turnout in past.
 - March – Application submitted to Culver's (need 6 volunteers over the age of 15 to deliver food to tables, etc.). Thinking is that students can volunteer. (20% of sales & no flyers needed)
 - April - Still considering Noodle & Co. Possibly combine with a Band Booster meeting?

Other

- Caroline created a brochure for 8th graders to drum up interest in the various BHSN band opportunities and to guide them as they start registering for 9th grade classes. Caroline reported that the photo release/permissions had been received. The files for the brochure and flyer (as a handout) have been sent to Brandon at MCCSC print shop for printing.
- Caroline reported that planning continues for the 9th Annual Swing Dance: Caroline and Eva Allen are working together to help plan the event (Friday, March 27th). There is a Band Booster meeting that would be scheduled for March 10th. The question was posed whether a special Swing Dance meeting is needed? As of now, the group felt that this may not be necessary, but will have a better sense for that at the March 10 meeting. In addition, the group felt that a February Booster meeting was not needed.

Next Meeting

The next meeting will be March 10 at 6pm at BHSN. The meeting was adjourned at 7:10pm by President Rachel Wheeler.

Respectfully submitted by Lisa Mann.

- Culver's has a Share Program (20% of sales for the whole evening and no need to mention the band program). One fundraising night per week and already have several BHSN groups registered.
 - Chipotle earns 33% and we're registered for Wed., Jan. 29th 5-9pm.
 - Caroline will talk to Mr. Debro about fundraisers during halftime at the boy's basketball games.
 - We want to combine a dine night with a Band Booster meeting. Noodles has the back room on the eastside location where we could have the meeting. We can earn 25%, but we have to ensure a number of customers dine.
 - Panera has been done in the past and is a good option. Ditto with BJ's.
 - We can revisit if we want to open the online 1818 Apparel Spirit Wear store again (Kim Mills).
 - Caroline will investigate the potential for having a Guard, Percussion, and/or Wind Clinic as a fundraiser. Perhaps in the spring before marching band begins.
 - Caroline is brainstorming other opportunities. Reach out to her if you have suggestions.
- Online Mailing Lists: Mike Record coordinates our online mailing lists for Mail Chimp. This email service works well for us, but they charge users who have over 2,000 emails in their address books (we are reaching the threshold). We may need to have a separate alumni group account (linked to a newly created gmail account) so only the active band families remain in our info@bhsnbands.com account
 - Another option is to have one list and have a group for each campaign (jazz, concert, marching, etc.) with segmenting capability.
 - Depending on what we decide, Mike will reach out to Stephen Westerfield to rework the signup sheet on our band website. Currently, the checkboxes will go each group.
 - Mike will run the numbers and see totals for all groups.
 - Mike needs help from the band directors cleaning up the active emails (if students have both their school and their personal emails addresses).

Next Meeting

The next meeting will be January 14th at 6pm at BHSN. The meeting was adjourned at 7:28pm by President Rachel Wheeler.

Respectfully submitted by Rachel Wheeler.