

**Band Booster Meeting, December 10, 2019**  
**BHSN Jazz Band Room, 6:00 PM**

**Members present included:**

**Officers:** Nathan Bean, Lisa Mann, Rachel Wheeler  
Thomas Wilson, John Sorsen, Caroline Johnson, Mike Record, Brenda Lommel, and Arle Lommel

The meeting was opened by President Rachel Wheeler.

**Treasurers Report**

Treasurer Nathan Bean distributed the Budget vs. Actuals and the Statement of Financial Position (as of 12/10/2019):

- Nathan will reach out to Kim Mills (Spirit Wear Coordinator) regarding outstanding income from our online store via 1818 Apparel. We are close to budget for Spirit Wear.
- We don't have any Chow Wagon expenses, but those purchases are on the credit card.
- The marching band is \$13,000 under budget as of now. We're hoping to send transfer money towards the uniform fund.

**Patron Drive Update**

- The Patron Drive runs the entire school year and we're currently at \$7,985 of the budgeted \$10,000. We'll continue to deposit donations and the PayPal link will remain on our site.
- Janis Stockhouse graciously offered to write thank you cards:
  - Caroline Johnson will compile a list of donors and addresses & Thomas will share the BHSN Bands postcards with her.
  - For PayPal donors Caroline and Nathan have access to donors and emails to thank (try to locate mailing list for a thank you).
  - A future meeting is in the works to discuss how things went this year, suggestions, and plans to clean up address data. Perhaps couple the meeting with March-a-Thon meeting.

**Director's Report**

Thomas Wilson and John Sorsen gave the director's report:

- Thursday (12/12) is the Holiday Concert: the Symphonic and 6<sup>th</sup> Grade Bands perform at 7pm in the auditorium. As always, this is a free event.
- Our jazz band season begins next month with the Purdue Jazz Fest (1/18 - Advanced & Studio), followed by the Louisville Jazz Fest for Advanced on 2/21. Our Advanced, Studio, and Lab will perform at the Ball State Jazz Fest on 2/29 and the Intermediate Jazz will perform at ISSMA Jazz Fest on 3/6.
- BHSN enrollment was 1,640 last year and it's now at 1,575: therefore, we're secure in remaining in class B for marching band.
- Marching Band 2020 Semi-State is October 31<sup>st</sup> (Boo) and State is Nov. 7<sup>th</sup>.
- Pep Band season will begin on Saturday and 50 students have signed up. While will not be playing at the girl's games this year, we will be performing at five of the boy's games. The band directors will coordinate an Eighth Grade Night so the students can perform with our Pep Band (including Mr. Brainard, Mr. Ahearn, Kristin Poage, and St. Charles in the discussion). Caroline can publicize when a date is coordinated.
- Winter percussion started last Thursday, and Winter Guard begins after the first of the year. Karen Cole and Mike Ahearn will lead Winter Percussion, while Christy Wilson and Payton Tucker are leading Winter Guard.

- Bloomington JazzFest was on December 6<sup>th</sup>-7<sup>th</sup> at Bloomington South. All Jazz Bands performed, along with four combos. It was a good opportunity to get valuable feedback from IU professors. Our students won several certificates and six students won trophies from BHSN.
- John will send an email highlighting those who performed at all district events and those who are attending All-State Jazz and All-State Orchestra (in addition to the Jazz Fest honorees).
- Marching Band awards ceremony (12/3) recap: this year's ceremony was held after Thanksgiving break and we also honored seniors since we were rained out at previous attempts. Families seemed to enjoy this year's format (no meal) and appreciated the senior cookies that Ann Ames decorated. Next year it was suggested to have a Tailgate (inside if needed) before Semi-State to honor the seniors. We won't have conflicts with football sectionals next year. Caroline will query juniors and seniors to get their feedback on the senior banners to gauge interest moving forward.
- Caroline created a brochure for 8<sup>th</sup> graders to drum up interest in the various BHSN band opportunities and to guide them as they start registering for 9<sup>th</sup> grade classes. The brochure will go to the printer soon after the photo releases are returned.
- ISSMA: Thomas is working alongside Wendy Dawkins, Karen Pollard, Brenda Lommel, and Arle Lommel on ISSMA plans for February 1<sup>st</sup> and 8<sup>th</sup>. The wrestling sectional is on February 1<sup>st</sup> beginning at 9am, so we will have more customers the first weekend.
  - Brenda and Arl Lommel are again coordinating the concessions for both weekends. They analyzed previous concession numbers and discovered we're under charging on certain foods and suggest investigating alternative menu items to help improve our revenue.
  - We'll need to invest in purchasing several plastic tubs to store our concession food in the closet (Lisa Mann will purchase).
  - We store ISSMA pianos and they need to be repaired: John will reach out to Vance's.
  - Lissa May needs to place a Sam's Club Scrip card to prepare for ISSMA.
  - The Lommel's will ensure all the carts work beforehand and will let us know of any repairs needed
- Other Business
  - 9<sup>th</sup> Annual Swing Dance: Caroline and Eva Allen are working together to help plan the event (Friday, March 27<sup>th</sup>). They don't want to change much since it's been so successful, but may look at expanding the size of the dance area and fine tuning other areas. This year they will try to encourage other students in BHSN performing arts to attend.
    - The Coziers are performing a duet.
    - Brenda and Arle are onboard to coordinate concessions: Caroline will touch base with them to get their feedback.
    - John will discover from Mr. Ahearn if Tri-North will be able to perform and will report to Caroline.
    - Caroline will contact the IU Swing Dance Club (Chelsea Campbell) to see if they can do another swing dance tutorial the whole week.
    - Don Johnson will look at the centerpiece chandelier alongside Lucas Allen.
  - A card was passed around for our secretary, Ryan Provines.
  - Flickr credit card needs to be updated from Rachel's to the Band Booster credit card.
  - Fundraising position update: Caroline Johnson is our new Fundraising Chair. Her goal is to get the ball rolling on this position and then guide others as they take it over. Our fundraisers will also help offset the difference for march-a-thon: a goal to have a fundraiser each month.

- Culver's has a Share Program (20% of sales for the whole evening and no need to mention the band program). One fundraising night per week and already have several BHSN groups registered.
  - Chipotle earns 33% and we're registered for Wed., Jan. 29<sup>th</sup> 5-9pm.
  - Caroline will talk to Mr. Debro about fundraisers during halftime at the boy's basketball games.
  - We want to combine a dine night with a Band Booster meeting. Noodles has the back room on the eastside location where we could have the meeting. We can earn 25%, but we have to ensure a number of customers dine.
  - Panera has been done in the past and is a good option. Ditto with BJ's.
  - We can revisit if we want to open the online 1818 Apparel Spirit Wear store again (Kim Mills).
  - Caroline will investigate the potential for having a Guard, Percussion, and/or Wind Clinic as a fundraiser. Perhaps in the spring before marching band begins.
  - Caroline is brainstorming other opportunities. Reach out to her if you have suggestions.
- Online Mailing Lists: Mike Record coordinates our online mailing lists for Mail Chimp. This email service works well for us, but they charge users who have over 2,000 emails in their address books (we are reaching the threshold). We may need to have a separate alumni group account (linked to a newly created gmail account) so only the active band families remain in our [info@bhsnbands.com](mailto:info@bhsnbands.com) account
    - Another option is to have one list and have a group for each campaign (jazz, concert, marching, etc.) with segmenting capability.
    - Depending on what we decide, Mike will reach out to Stephen Westerfield to rework the signup sheet on our band website. Currently, the checkboxes will go each group.
    - Mike will run the numbers and see totals for all groups.
    - Mike needs help from the band directors cleaning up the active emails (if students have both their school and their personal emails addresses).

### **Next Meeting**

The next meeting will be January 14<sup>th</sup> at 6pm at BHSN. The meeting was adjourned at 7:28pm by President Rachel Wheeler.

Respectfully submitted by Rachel Wheeler.