# BHSN Band Booster Meeting, 11 AUG 2020

In attendance: Nathan Bean, Natalie Kubat, ELisa Mann, John Sorsen, Ryan and Becky Provines, Jacob Anderman (briefly; lost connection?), Ann Ames, Geoff & Katherine Cashman, Kate Putman, Arle Lommel, John & Adrianna Brown

## Directors Update (John Sorsen)

### Marching band update.

- Announced/welcomed this semester's student teacher- Jacob Anderman (IU bassoonist)
- 80's style retro show.
- College football was canceled, so Directors worry about HS football being canceled as well.
- Precautions being taken and will do marching band as long as possible.
- Football Game appearances are still unclear. Possibly plan some sort of Parent Performance if no football or gets pulled back Details to come if move forward with that. Lisa said that Tom is taking it one day at a time. If no football, then what's the trickle-down effect? Do we/can we uniform? Marchers will get a show shirt. They are just trying to make it meaningful for kids.
- Can seniors be uniformed to have pictures taken? Did uniforms get cleaned? Lisa wasn't entirely sure, but felt that they were not.
- John encouraged parents need to sign up for mail chimp and to sign up for Kroger rewards and gave brief instruction on how to do that.

## Back to School Plans

- Have to use Microsoft Teams (cannot use Zoom per MCCSC)
- An email was sent regarding getting instruments to students. Making sure everyone gets an instrument that works.
- Band class will be online on Microsoft teams as much as possible during eLearning.
  Two week units.
- No concerts allowable at this point. Hoping for a chamber concert. Socially distance parents. Use technology to record parts and put them together? John looking into those options.
- 2020 Jazz Fest is being postponed

# Natalie Kubat-Scrip Program

There's a new app tied to the Scrip program called RaiseRight. More user friendly than the old site. Encouraged folks to check it out and reach out to her if any questions.

## Nathan Bean Treasurer Report

Total assets are about the same as last year. We are on target because income and expenses are low and we have had minimal activity to this point compared to a "normal" year. Money is not a worry this year. While there is not the normal income flow, there are also not the level of expenditures. Band Booster officers did the budget in June for a "normal" year. Jazz Fest, ISSMA, transportation were all budgeted. Actual numbers may change a little as he closes out and reconciles the previous year.

We will get the first payout from the Community Foundation endowment in October and a CD matures in the next month. Rates aren't attractive right now, so we will need to decide what we'd like to do with the proceeds of the CD (roll into new one or do something else with it).

Will be able to return marching band dues via PayPal when he figures out how to remove Janis Stockhouse from PayPal. Marching fees were reduced to \$175 this year given the cancellation of the usual ISSMA competition performances. Some quick summary numbers provided to Lisa from Caroline Johnson are provided below regarding the status of the refunds and final tallies.

- Final total of 88 marchers this year (after those who chose to opt out due to Covid).
- \$1,000 has been donated back to the band at this point (Families who opted to forego a refund and keep the fees as a donation to our program).
- Partial payment (\$2,000) will be paid to the drill writer who had already done work for the show that would have been used for competition this season. He will continue to complete the show to be used next year.

#### Lisa – Miscellaneous Items

Unfortunately, we only had one set of "rookie parents" join the meeting, so there was no real opportunity to cover some of the items covered in the Rookie Parent meeting that would normally be held at the time of Band Camp. This year is just a bust for all those items, but Lisa welcomed them and encouraged them to ask questions at any time.

<u>Spirit Wear</u> - Kim Mills Worked with 1818 last year. What does it look like this year? Do we look at the same things? Masks? Gators? Do people still want BHSN band stuff? Consensus was that it was thought that people would still have interest. Lisa informed the group that Kim will need some assistance as the individual she had helping is no longer available. If anyone is interested or knows of someone, please let Lisa or Tom know.

Lisa asked webmaster, Geoff Cashman to update the website calendar for band booster meetings via zoom through May (using 2nd Tuesday every month). We will also need to update the contact info on our website. Lisa will work to get the current information and provide to Geoff to update.

Geoff Cashman provided some quick facts using Google Analytics regarding our bhsnband website and its usage. Geoff is also hoping to delve a little more into these analytics to identify ways to use our website more in potential fundraising efforts and/or more user-friendly enhancements to our page. For example, regarding the information in the bulleted items below, can we hook into creating a link to our donate page in a "Like what you see? Please support the BHSN Band here" kind of thing.

From Aug 11, 2019 – Aug 11, 2020:

- We received 16,405 hits mostly to the main page
- Our Marching Band glossary was used a lot (or at least was tapped)
- It was revealed that our Marching Band Terms information page is one of, if not the most used page from a Google Analytics perspective. That is, people are coming to our website when people use Google to search for marching band terms (any user from anywhere).

<sup>\*\*</sup>Meeting concluded at 7:15

<sup>\*\*</sup>Next meeting will be scheduled for Sept 8, 2020.

<sup>\*\*\*</sup>Meeting notes respectfully submitted by BHSN Secretary, Ryan Provines on 28AUG2020\*\*\*